



Creekview Competition Cheer Program Fundraising Overview

Fundraising Goal for the year: \$37,000

This covers costs such as state, region, facilities, deposits for upcoming years, uniforms, team bonding activities, banquet/end of season festivities, banners and much more! See the website for more information regarding our annual fundraisers.

1. Call a Thon – May 14th

Goal: \$10,500

This is held after school at Creekview in a classroom where the athlete texts/calls a list they have prepared with their parents ahead of time. They are given a script to follow to encourage supporters to donate to the program via the Creekview Comp Website. The minimum for each athlete to reach is **\$300**. Everything above \$300 will go DIRECTLY to the athlete's balance.

2. Little Grizzly Camp – July 7th-10th

Goal: \$8,500

This is a youth camp (ages 4-12) that is held in the summer and hosted by all Creekview Competition Cheerleaders. Our **cheerleaders will teach** campers cheers, chants, dances and stunts all week culminating in a performance on the final day of camp. The camp starts at 9AM and will end at 12PM for the campers. It is mandatory for all CVHS comp cheerleaders.

3. Mister Creekview – August 16th

Goal \$6,000

Mister Creekview is our annual male pageant that is held at Creekview High School in the Theater. We will require Creekview Competition Cheerleaders to **get at least 1 male participant to sign up**. The cheerleader and 1 parent will also be required to work the event and/or set up the night prior. **Registration for male contestants was \$75** last year. 30 contestants registered last year.

4. Creekview Classic – October 11th

Goal \$10,000

The Creekview Classic is our annual high school cheerleading competition that Creekview Competition hosts. We need all cheerleaders and parents to **set up/work** for this event. There will be assigned duties/stations at a later date. This is typically an all-day event and is mandatory for both Varsity and JV and even some of our junior program members.

5. Parent Committees – Throughout the season

Your time & love

At the first parent meeting of the season, we are setting up parent committees for various events throughout the season for each team. Our committees list consists of the following groups: Seniors, Team Bonding, Choreo, Culture Camp, Stunt Camp, Creekview Classic, State, Region, Pool Party, Community Service, Little Grizzly Camp and Mr. Creekview.

6. Sponsorship Program (Pending Approval)

Elective

This is a new program that is being offered by the Creekview Competition Program. It allows companies in the community to sponsor athletes by selecting their sponsorship level. The proceeds of the sponsorship will go toward the athlete and program. This is fully optional and will last throughout the duration of the season. More details will be sent out upon approval.

7. Alternatives/Options

- a. Raffle – Preseason Raffle raised little over **\$3,000**.
- b. All-Star/Rec Competition – In conjunction with the middle school program and TAG.
- c. Open to ideas/suggestions...